



HALF DAY STRATEGIC COMMUNICATION WORKSHOP



Tentative Schedule
Naval Postgraduate School

PDT / EDT

0800 / 1100	Introduction
0830 / 1130	Strategic Communication Overview
0900 / 1200	Strategic Effects & Stakeholder Identification
0930 / 1230	
1000 / 1300	<i>BREAK</i>
1030 / 1330	Stakeholder Mapping Exercise
1100 / 1400	
1130 / 1430	SC Action Planning
1200 / 1500	